# Sakura Adventures - Terms and Conditions

Effective Date: 28<sup>th</sup> April 2025

Welcome to Sakura Adventures! By accessing or using our website and booking services, you agree to the following Terms and Conditions. Please read them carefully before proceeding with any bookings or consultation requests.

### 1. Who We Are

Sakura Adventure provides travel booking and consultation services through a white label platform powered by a trusted technology partner. All services are offered under the Sakura Adventure brand, and your contractual relationship is with us.

## 2. Booking Services

#### 2.1 Travel Services Offered:

We provide online bookings for holidays, tours, accommodations, transport, activities, and custom itineraries in Japan, South Korea, and other destinations. Additional consultation services are also available upon request.

#### 2.2 How It Works:

You may browse, select, and book travel services directly through our platform. All bookings are confirmed once payment is received and subject to the provider's terms.

## 2.3 Third-Party Services:

Some travel components are fulfilled by third-party providers (e.g., airlines, hotels, tour operators). While we facilitate bookings, the responsibility for delivery lies with those providers. We're here to assist if issues arise.

#### 3. Customization and Consultations

#### 3.1 Personalised Itineraries:

We offer customised travel planning. Once a consultation is booked, our team will work with you to craft an itinerary that suits your preferences and needs.

#### 3.2 Fees:

Consultation fees may apply for tailored itinerary planning and are communicated upfront. Inclusions and deliverables are detailed in your consultation confirmation email.

# 4. Payments and Pricing

#### 4.1 Payment Terms:

All prices are quoted in [AUD or relevant currency]. Payment methods include credit/debit cards and other secure options via our platform. Full payment may be required at the time of booking unless otherwise specified.

### 4.2 Pricing Accuracy:

We strive for accuracy, but prices and availability may change due to supplier or currency fluctuations. You'll be notified of any changes before your booking is confirmed.

## 5. Cancellations, Changes, and Refunds

#### **5.1 Client-Initiated Cancellations:**

Cancellation terms vary by service and provider. Refer to your specific booking confirmation for applicable policies. Some bookings may be non-refundable.

### 5.2 Provider-Initiated Changes:

If a provider changes or cancels your service, we'll work with you to find alternatives or process a refund if applicable.

### 5.3 Sakura Adventure Changes:

In the rare event we need to modify or cancel a service due to unforeseen circumstances, we will notify you promptly and offer alternatives or refunds where appropriate.

#### 6. Travel Documents & Insurance

### 6.1 Passport and Visa Requirements:

It is your responsibility to ensure your travel documents (passport, visa, etc.) are valid for your destination. We are happy to advise, but cannot be held liable for denied entry or boarding.

#### 6.2 Travel Insurance:

We **strongly recommend** comprehensive travel insurance to cover cancellations, medical issues, lost luggage, and other risks. It is your responsibility to secure adequate coverage.

## 7. Liability and Disclaimers

#### 7.1 Platform Usage:

While we strive to ensure a seamless user experience, we do not guarantee uninterrupted access to our platform. We are not liable for losses resulting from system outages or internet failures.

## 7.2 Third-Party Liability:

We are not liable for the actions or omissions of third-party travel providers, including cancellations, delays, or service quality issues.

#### 7.3 Limitation of Liability:

Our maximum liability in connection with your booking is limited to the total amount paid to Sakura Adventure for the affected service.

# 8. Data Privacy and Security

#### 8.1 Personal Data:

Your privacy is important to us. We collect only necessary personal data and use it in accordance with our [Privacy Policy].

#### 8.2 Data Protection:

We employ industry-standard measures to protect your data. However, no system is 100% secure, and we recommend using secure internet connections when making bookings.

## 9. Intellectual Property

All content on the Sakura Adventure website (images, branding, itineraries, text) is the property of Sakura Adventure or used under license. You may not reuse or reproduce content without written permission.

## 10. Governing Law and Dispute Resolution

These Terms are governed by the laws of Australia. Any disputes will first be addressed through good-faith negotiation, and if unresolved, referred to mediation or arbitration.

## 11. Contact Information

For any questions about these Terms and Conditions, bookings, or consultations, please contact:

**Email:** support@sakura-adventures.com.au

**Phone:** 0425 243 390

⊕ Website: ⊕ Sakura Adventures | Travel Blog

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