

Privacy Policy

Effective Date: 28th April 2025

Sakura Adventures (“we”, “us”, or “our”) values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our website, use our services, or interact with us online or offline.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and travel preferences you provide when you book with us, subscribe to our newsletter, or contact us for support.
- **Booking Information:** Details related to accommodation, activities, tours, or consultations you book through our platform.
- **Payment Information:** Payment details are securely processed through third-party providers; we do not store your full payment information.
- **Usage Data:** Information about how you use our website, including IP address, browser type, device information, pages visited, and time spent on our site (collected via cookies and similar technologies).

2. How We Use Your Information

We use the information we collect to:

- Provide and manage your bookings and services
- Respond to your inquiries and provide customer support
- Send travel inspiration, updates, and promotional content (with your consent)
- Improve our website, services, and customer experience
- Comply with legal obligations

3. Sharing Your Information

We do not sell your personal data. We may share your information with:

- Trusted third-party partners who help us deliver our services (e.g., booking platforms, payment processors, and email marketing tools)
- Legal authorities, if required to comply with applicable laws or protect our rights

4. Your Choices and Rights

You can:

- Opt out of marketing communications at any time by clicking “unsubscribe” in our emails

- Request access to or deletion of your personal data
- Update your contact details or preferences by contacting us directly

5. Data Security

We implement appropriate technical and organizational measures to protect your personal data. However, please note that no system is 100% secure.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience and analyze site usage. You can manage your cookie preferences through your browser settings.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices, so we encourage you to review their policies.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, please contact us at:

 support@sakura-adventures.com.au

 www.sakura-adventures.com.au